BY ALEXANDRA SIFFERLIN

ANYONE WHO'S BEEN IN A SUPERMARKET LATELY KNOWS LABELS CAN BE TRICKY. Between "organic," "local" and other food claims, what's a savvy shopper to do? A recent poll showed that many people simply don't know, with 23% mistakenly believing that local produce is always organic. Meanwhile, a comprehensive new review of research reveals that organic crops have higher levels of antioxidants and less pesticide residue than conventional produce. Of course, all fruits and vegetables are nutritious options, but if eating organic—and avoiding pesticides—matters to you, here's what to know:



CONVENTIONAL

How the crops are grown

Organic farms cannot use GMOs, pesticides or chemical fertilizers.

Also, crops can't be exposed to those things for three years before harvest.

Conventional farms can use genetically modified seeds, and crops are often grown with pesticides and chemical fertilizers.

Where the crops are grown

Organic crops can be grown anywhere, as long as the farm adheres to the USDA's strict organic-certification standards.

The USDA says there's no consensus on local. According to a 2008 act, it means up to 400 miles—equal to the distance from Boston to Washington.

The nutritional difference

This has been a topic of debate, but a recent study found that organic food has 17% more antioxidant activity than conventional crops.

It depends on who you ask, but some argue that the high yield and larger size of conventional crops lower their concentration of nutrients.

(The conventional

versions have the most residue)

To Avoid Pesticides, Go Organic:

Apples 2. Strawberries 3. Grapes 4. Celery 5. Peaches
 Spinach 7. Sweet bell peppers 8. Nectarines 9. Cucumbers
 Cherry tomatoes 11. Snap peas 12. Potatoes

The Checkup

HEALTH NEWS EXAMINED

HEADLINE SAYS:

Diet and Exercise Can Help Prevent Alzheimer's

SCIENCE SAYS: A large, twoyear trial was among the first using randomized, controlled design to show that lifestyle changes can slow cognitive decline. People at risk for Alzheimer's or dementia who exercised, ate well and had social support showed improved memory compared with those who did not make those changes.

It certainly can't hurt



HEADLINE SAYS: Got a Rash? You Could Be Allergic to Your iPad

science says: Many people are allergic to nickel, which is often used in smartphones and tablets. Nickel isn't dangerous at the levels to which people are exposed, but it's the most common cause of contact dermatitis. For protection, put a case on your gadgets.

Cover up!



HEADLINE SAYS:

A Common Incense Scent Can Speed Wound Healing

science says: Skin cells have scent receptors, and when they're exposed to sandalwood, those receptors could promote immunesystem changes that trigger healing. Understanding just how these non-smell-related functions work, however, will require more research.

We shall see

